

MOST IMMEDIATE

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File No. C.34011/1/2019-Vig.
Government of India
Ministry of Human Resource Development
Department of Higher Education
Vigilance Section

Shastri Bhawan, New Delhi – 110001
Dated the 16 June, 2019.

OFFICE MEMORANDUM

Subject: Anti-corruption Poster and Video Competition" being held by Russia among BRICS courtiers – regarding.

The undersigned is directed to forward herewith a copy of the d.o. letter No. 371/29/2014-Vol.II(iv) dated 28th May, 2019 received from Shri Lok Ranjan Additional Secretary, Department of Personnel and Training addressed to Secretary, Department of Higher Education regarding Anti-corruption Poster and Video Competition" being held by Russia among BRICS courtiers. Department of Personnel and Training and Central Vigilance Commission are piloting the contest in India with the theme " Together Against Corruption" from 1.6.2019 to 30.09.2019. The details of the action plan in respect of the competition are also forwarded herewith.

2. It is, therefore, requested to disseminate the information received from DOP&T regarding the Anti Corruption Poster and Video Competition and give wide publicity in the organisations under the administrative jurisdiction of the respective Bureaus in the Ministry for maximum participation of people in the competition.



(Dharmender)

Under Secretary to the Govt. of India

To

All Bureau Heads in the Ministry of Human Resource Development

Copy for information to:

1. PPS to Secretary, Department of Higher Education.
2. PPS to Secretary, Department of School Education and Literacy
3. PPS to AS & CVO, Department of Higher Education.

Subject: International Youth Contest of Social Anti-Corruption Advertising "Together Against corruption!".....hosting of poster/video competition in India from 01.06.2019 to 30.09.2019

ACTION PLAN

1. The Poster and Video Contest on the theme "Together Against corruption!" will be held at pan India level. The works of participants shall be in English language only including caption, graffiti, texts, etc.

2. Goals and objectives of the Contest

The goals of the Contest are:

- to encourage the young people to participate in corruption prevention,
- to develop and use social advertising against corruption,
- to foster interaction between the society and prosecution authorities and other public authorities in anti-corruption education of the population.

The objectives of the Contest include:

- anti-corruption education of population;
- developing a zero tolerance within society for any manifestations of corruption;
- strengthening of trust in public authorities, including prosecution authorities, developing a positive perception of their work;
- demonstration of the openness to the civil society of the prosecution authorities and other anti-corruption public authorities and their focus on joint anti-corruption activities;
- drawing public attention to anti-corruption issues, as well as to the role of the prosecution authorities and other public authorities engaged in this area, as well as to the results of this work.

3. Restrictive requirements of the Contest

Contest works should not contain:

- texts, plots, actions of stage persons and characters that are contrary to the laws of the Interstate Anti-Corruption Council and the BRICS countries;
- obscene words (abusive language), words and phrases degrading human dignity, strong expressions and slang, embedded advertising, demonstration of smoking, firearms and cold weapons, explosives, the process of making explosive devices, the use of alcohol and drugs, other psychotropic substances;
- showing actual addresses and telephone numbers, information on religious movements, including religious symbols, names and references to existing brands of goods, trademarks, service marks, individuals and legal entities;
- images of fascist paraphernalia (swastika), scenes of violence, any kind of discrimination, vandalism, blood, reflecting the bodily suffering of people and animals, sexually explicit scenes, images of naked people, and other information, degrading in any form a person or a group of people, as well as